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Riyadh, Saudi Arabia

7-11 November 2025

Agenda item 10(b)
Report of the Committee on Matters
Related to Affiliate Membership

A/26/10(b)
Madrid, 8 October 2025
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**Executive summary**

The purpose of this document is to inform the General Assembly on the main outcomes of the Committee on Matters Related to Affiliate Membership (CMAM) since the 25th General Assembly held in Samarkand in October 2023 until the date of this report. During the period, the CMAM met in three meetings (2 in-person and one virtual)

The members of the Committee:

- have endorsed and worked together with the Secretariat for the approval by the Executive Council of the proposal of the Secretariat to introduce an Application Fee, to be applied as of 1 January 2026 to all new applications for Affiliate Membership;
- have convened regular coordination sessions with the Chair of the AM Board to establish the annual strategy and the main objectives of the Affiliate Membership and to examine and make recommendations for the 2026 Programme of Work;
- during the period 2024-2025, reviewed, validated and recommended to the 121st, 122nd and 123rd sessions of the Executive Council to provisionally admit as Affiliate Members a total number of 85 entities (listed in **Annex I**), in accordance with the provisions of Article 6(g) of the Charter of Affiliate Membership, pending the ratification of the General Assembly at its 26th session.

DRAFT RESOLUTION¹

Agenda item 10(b)

Report of the Committee on Matters Related to Affiliate Membership
(document A/26/10(b))

The General Assembly,

Having examined the report of the Committee on Matters Related to Affiliate Membership

1. *Takes note* of the report of the Committee;
2. *Thanks* Jordan and Argentina for the successful fulfilment of their mandates as Chair and Vice-Chair of the Committee;
3. *Approves* the applications for affiliate membership of the entities provisionally admitted by the Executive Council as listed in Annex I of document A/26/10(b);
4. *Appreciates* the efforts made by the members of the CMAM to enhance the cooperation between the Affiliate Members and the Member States; and
5. *Invites* the Committee to continue to work together with the Board of the Affiliate Members on initiatives to strengthen the Affiliate Membership.

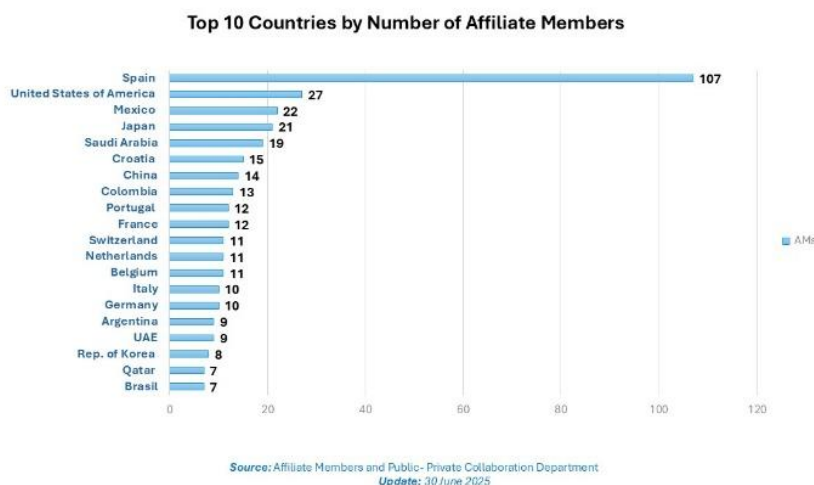
¹ This is a draft resolution. For the final resolution adopted by the Assembly, please refer to the Resolutions document issued at the end of the session.

I. Introduction

1. By decision [CE/DEC/2\(CXX\)](#), the Executive Council approved the composition of the Committee on Matters Related to Affiliate Membership for the period 2023-2027 as follows:
 - (a) Africa: Algeria
 - (b) Americas: Argentina and Uruguay
 - (c) East Asia and the Pacific: Republic of Korea
 - (d) South Asia: India
 - (e) Europe: Spain, Tajikistan and Uzbekistan
 - (f) Middle East: Jordan
 - (g) Representative of the Associate Members: Macao
 - (h) Chair of the Board of the Affiliate Members: Asociación Empresarial Hotelera de Madrid (AEHM)
2. In accordance with Article 7(2) of the Charter of Affiliate Membership, the members of the Committee elected Jordan as Chair and Argentina as Vice-Chair for the period 2024-2025.
3. During the period CMAM held three (3) meetings, as follows:
 - (a) 5th Meeting of the CMAM – 6 June 2024 (online meeting)
 - (b) 6th Meeting of the CMAM – Cartagena de Indias (Colombia), 13 November 2024
 - (c) 7th Meeting of the CMAM – Segovia (Spain), 29 May 2025

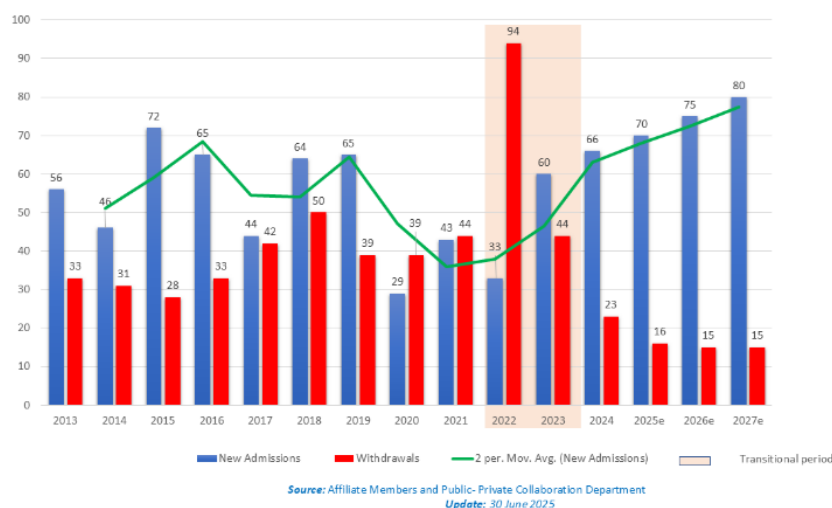
II. Status of the Affiliate Membership

4. **Total number of AMs.** As of the date of this document, the total number of Affiliate Members of the Organization is 497.
5. By country of origin, Spain stands out with more than 20% of the total number of AMs (107), followed by the United States of America (27), Mexico (22), Japan (21) and Saudi Arabia (19).



6. As a direct result of the expansion strategy, a substantial increase in Affiliate Members from the Middle East was achieved, reaching a total of 49 Affiliate Members, which represents 10% of the total (compared to only 4% in 2023).
7. **Change of registered business names.** Since the previous General Assembly, 10 Affiliate Members have communicated a change of their registered business names in accordance with Article 2(2)(f) of the Charter of Affiliate Membership, as listed in **Annex II**.
8. **Withdrawals.** During the period 2024-2025, 22 Affiliate Members have effectively withdrawn from the Organization, as listed in **Annex III**. In accordance with Article 4(2) of the Charter of Affiliate Membership and Article 35(3) of the Organization's Statutes, withdrawal is effective on the expiry of one year's notice in writing to the Secretary-General.

9. **Cessation of membership:** Following the implementation of a new and quality-oriented strategy of expansion, targeting a stronger network of Affiliate Members by admitting, as new members, entities with a proven and consistent capacity to bring value to the Organization, during the period, the number of Affiliate Members ceasing to be members due to the accumulation of more than 2 years of arrears has been constantly decreasing.
10. A total of 36 Affiliate Members (listed in **Annex V**) have not cleared their arrears within the statutory deadline, and in accordance with Detailed Financial Regulation IV.2 may, upon a decision by the General Assembly, cease their membership during 2024 and 2025.
11. Pursuant to this rule, the Committee endorses the proposal of the Secretary-General who will propose to the General Assembly that the Affiliate Members listed in Annex V cease their membership (see also document A26/6(a) Membership Status).



III. Endorsement of new candidatures for affiliate membership

12. In accordance with Article 3(3) of the Charter of Affiliate Membership, during the period 2024-2025, the Committee reviewed and proposed for the provisional admission **85 candidatures for affiliate membership** as listed in **Annex I**, pending ratification by the 26th session of the General Assembly.
13. As a result of the quality-focused and geographically balanced expansion strategy for Affiliate Membership, a substantial number of candidatures presented during the period are from regions underrepresented in terms of the number of Affiliate Members (Middle East, Africa, and Asia & the Pacific). Furthermore, many of the candidatures presented are from countries without any Affiliate Members such as Australia, Ethiopia, Gambia, Iraq, Mauritius, Namibia, Pakistan, Singapore, Zambia, Zimbabwe. The Committee appreciates the diversity, consistency and solidity of these candidatures.

IV. Application fee to be introduced in 2026

14. By decision [CE/DEC/8\(CXXII\)](#), the Executive Council approved the proposal of the Secretariat to introduce an application fee, with the following characteristics:
 - (a) The application fee shall be a fixed amount and shall be non-refundable.
 - (b) Prerogative to establish and amend the amount of the fee: The amount of the application fee shall be determined by the Executive Council based on the recommendation of the Committee on Matters Related to Affiliate Membership.
 - (c) The amount of the fee is established at nine hundred and fifty euros (950 EUR). This amount is calculated to cover both the direct cost of the admission procedure and indirect costs, such as those induced by reputational considerations.

- (d) The fee applies uniformly to all candidates, without exception, regardless of their institutional or business profile.
 - (e) The application fee will be considered as a separate and independent amount from the mandatory contribution payable by all Affiliate Members, and as such, shall be treated as miscellaneous revenue in accordance with Financial Regulation 10.1(f) and accrue to the General Fund.
 - (f) The application fee would be effective as of 1 January 2026 to all new applications for Affiliate Membership.
15. Through decision [CE/DEC/9\(CXXIII\)](#), the Executive Council approved² the amendments to the Charter of Affiliate Membership as proposed by the Secretariat and adopted by the Committee, referring to the implementation of an application fee, to enter into force from 1 January 2026 (as presented in **Annex IV**).

V. Affiliate Members' readiness to advance the UN Tourism Programme of Work

- 16. The members of the CMAM were permanently updated on the main activities implemented by the Affiliate Members.
- 17. The Committee expressed its appreciation for the activities carried out and proposed by the Secretariat, in close coordination with the CMAM and the Board of Affiliate Members.
- 18. Pursuant to the provisions of Article 6(c) of the Charter of Affiliate Membership, the members of the Committee have convened regular coordination sessions with the Chair of the AM Board to establish the annual strategy and the main objectives of Affiliate Membership and to approve the Programme of Work.
- 19. The Committee invited at its meetings institutional representatives of the Affiliate Members to share with the CMAM the latest developments and main activities carried out by the Affiliate Membership, as well as proposals for relevant activities to be included in the Programme of Work.
- 20. In accordance with Article 6(a) of the Charter of Affiliate Membership, the members of the Committee participated in the preparation of the 2026-2027 Programme of Work of the Organization. Accordingly, the UN Tourism Secretariat presented to the members of the Committee the main inputs received from Affiliate Members for the 2026-2027 UN Tourism Programme of Work and Budget. Relevant initiatives from Affiliate Members were presented by the Affiliate Members to CMAM members during its meetings.

* * *

² Article 12(2) of the Charter: "Any such proposal for amendment shall be adopted by the Committee and submitted to the General Assembly for approval, except when it refers to the admission procedure on which the Council is competent to approve."

Annex I: List of entities provisionally admitted as Affiliate Members by the 121st, 122nd and 123rd sessions of the Executive Council

	Name of Entity	Country
1	ABAV - Brazilian Association of Travel Agencies	Brazil
2	Academy of Hospitality, Tourism, and Wellness	Serbia
3	Altezza Travelling Limited	Tanzania
4	Amsa Hospitality Company	Saudi Arabia
5	Aseer Development Authority	Saudi Arabia
6	Asociación de Hoteles y Turismo de la República Dominicana, Inc. - ASONAHORES -	Dominican Republic
7	Asociación del Deporte Español	Spain
8	Associació de Càmpings de Girona	Spain
9	Association of travel & tourism agents in Iraq	Iraq
10	Association Régionale de l'Industrie Hôtelière Marrakech-Safi	Morocco
11	Banco de Reservas de la República Dominicana	Dominican Republic
12	Banco Popular Dominicano, S.A. Banco Múltiple	Dominican Republic
13	Batterjee Medical College	Saudi Arabia
14	Blitzscale S.A.	Spain
15	Booking.com B.V.	Netherlands
16	Buró de Congresos y Visitantes de Aguascalientes	Mexico
17	Bytetravel SA	Spain
18	Cámara de Comercio de Medellín para Antioquia	Colombia
19	Cámara Nacional De Turismo Del Perú	Peru
20	China Tourism Group Corporation Limited	China
21	Confederación De Cámaras Nacionales De Comercio, Servicios Y Turismo De Los Estados Unidos Mexicanos (Concanaco Servytur México)	Mexico
22	Conseil québécois des ressources humaines en tourisme-CQRHT	Canada
23	Consejo Federal de Inversiones	Argentina
24	Corporación Turismo Cartagena de Indias	Colombia
25	Crescentrating Pte Ltd	Singapore
26	Decanter Enterprises	Zimbabwe
27	Enjoytravel Corporate SL	Spain
28	Escuela Universitaria de Hotelería y Turismo de Sant Pol de Mar (Barcelona)	Spain
29	Ethiopian Tour Operators Association - ETOA	Ethiopia
30	Federation of Trade in Goods, Services and Tourism Rio de Janeiro – FECOMÉRCIO-RJ	Brazil
31	Fideicomiso de Promoción Turística del Estado de Nayarit	Mexico

32	Focus Brand, S.L.	Spain
33	Forward Data, S.L.	Spain
34	Fujairah Tourism and Antiquities Department	United Arab Emirates
35	Gambia Tourism and Hospitality Institute	Gambia
36	Gremio Empresarial y Profesional de Agencias de Viajes	Spain
37	Hospitality Association of Zimbabwe	Zimbabwe
38	Hoteliers Association of Uzbekistan	Uzbekistan
39	ICL Tours and Travels LLC	United Arab Emirates
40	IFP Qatar	Qatar
41	Institute of Gastronomy, Culture, Arts and Tourism - IGCAT	Spain
42	Instituto Nacional de Formación Técnico Profesional - INFOTEP	Dominican Republic
43	Instituto Superior de Derecho y Economía, S.A.	Spain
44	Intangible Heritage Association	Saudi Arabia
45	International Masters Games Association	Switzerland
46	International Tour Management Institute, Inc.	United States of America
47	Ishraq Hospitality	United Arab Emirates
48	Jiangsu College of Tourism	China
49	JLL Americas Inc.	United States of America
50	Jordan Hotels Association	Jordan
51	Jordan Restaurant Association	Jordan
52	Klook Travel Technology Pte. Ltd.	Singapore
53	Kuoni Global Travel Services (Schweiz) AG	Switzerland
54	Levantur S.A.	Spain
55	MADCUP, S.L.	Spain
56	Monash University	Australia
57	Namibia University of Science and Technology	Namibia
58	Navarra Impulsa Cultura, Deporte y Ocio S.L.	Spain
59	New Perspective Media FZ LLC	United Arab Emirates
60	Nexus Fostering Partnership SI	Spain
61	Observatoire du Tourisme du Maroc	Morocco
62	Pakistan Association of Tour Operators - PATO	Pakistan
63	Palacio de Ferias, Congresos y Exposiciones de Marbella S.L.	Spain
64	Passporter Technologies SL	Spain
65	Petición Balazs Companie, SL	Spain
66	PT Indonesia WISE	Indonesia
67	Radisson Hospitality Belgium, B.V.	Belgium
68	Rijeka Tourist Board	Croatia

69	Rocket DMC International - FZCO	United Arab Emirates
70	Royal Jordanian RJ	Jordan
71	Saudi Tourism Authority	Saudi Arabia
72	Scientific Research Institute for Tourism Development -TDI	Uzbekistan
73	Sulaiman Alrajhi Real Estate Company	Saudi Arabia
74	The Chamber of Commerce and Industry of Romania	Romania
75	TORNUS Agencia Creativa de Turismo	Colombia
76	Tourism Dept. of Sultan Qaboos University	Oman
77	Universidad Ean	Colombia
78	University of South Florida School of Hospitality and Tourism Management	United States of America
79	University of Technology Mauritius	Mauritius
80	Viristar LLC	United States of America
81	World Tourism Alliance	China
82	Zagreb School of Economics and Management	Croatia
83	Zambia Institute for Tourism & Hospitality Studies	Zambia
84	Zambia Tourism Agency	Zambia
85	Zanzibar Association of Tourism Investors Ltd.	Tanzania

Annex II: Affiliate Members requesting a change of their business name

	Previous Name	Current Name
1	Almosafer Company for Travel and Tourism	Almosafer General Trading L.L.C
2	ATHENS DEVELOPMENT AND DESTINATIONS MANAGEMENT AGENCY (ADDMA)	Develop Athens S.A.
3	Diriyah Gate Company Limited	Diriyah Company
4	Dur Hospitality Co.	Taiba Investments
5	Fundación Turismo Valencia	Fundación Visit Valencia
6	Instituto de Formação Turística – Institute for Tourism Studies.	Macao University of Tourism
7	Macao Polytechnic Institute	Macao Polytechnic University
8	OMRAN Tourism Development Company SAOC (OMRAN Group)	Oman Tourism Development Company (Oman Group)
9	Tourism in Skåne AB	Visit Skåne AB
10	University College Aspira	Aspira University of Applied Sciences

Annex III: Withdrawals from the Organization during the period 2023-2025

	Name of entity	Date of withdrawal
1	Basque Tourist Consulting SLU (Spain)	24.10.2023
2	Asociación de Marcas Renombradas Españolas (Spain)	18.11.2023
3	IGDS - Intercontinental Group of Department Stores (Switzerland)	13.12.2023
4	Kansai Tourism Bureau (Japan)	31.12.2023
5	Asociación para la Protección del Patrimonio Gastronómico (Spain)	09.01.2024
6	Leeds Beckett University (United Kingdom)	18.01.2024
7	Grupo Aviatour Ltda (Colombia)	19.01.2024
8	Edutus College (Hungary)	22.01.2024
9	Avanzo Learning Progress SA (Randstad) (Spain)	03.05.2024
10	Compagnie des Alpes (France)	02.08.2024
11	Brighton Business School, University of Brighton (United Kingdom)	08.11.2024
12	Kalam	20.11.2024
13	GBSB Global Business School	01.12.2024
14	Budapest Brand Nonprofit Private Limited Company	13.12.2024
15	Egyptian Tourism Federation	10.12.2024
16	The Bicester Collection	01.01.2025
17	Egyptian Hotels Association	24.01.2025
18	Gulf Air	09.05.2025
19	ViaVii	20.06.2025
20	ASOCIACION ESPAÑOLA DE DIRECTORES Y DIRECTIVOS HOTEL	09.09.2025
21	Conseil des Grands Crus Classés en 1855	23.09.2025
22	WINE IN MODERATION - ART DE VIVRE (WIM ASSOCIATION) AISBL	02.10.2025

Annex IV: Amendment to the Article 3.1 of the Charter of Affiliate Membership

Previous Article 3.1	Current Article 3.1
<p>Applications for Affiliate Membership shall be addressed to the Secretary-General and must be accompanied by:</p> <p>(a) An Application Form with the profile of the candidate, including information on the candidate's objectives, activity and expertise, demonstrating its connection with the principles and values promoted by the Organization and its capacity to contribute to the objective stated in Article 1;</p> <p>(b) A statement of commitment to the Global Code of Ethics for Tourism and acceptance of the Statutes of the Organization and of the obligations of membership;</p> <p>(c) Any other information as requested by the Secretariat in accordance with its due diligence policies and procedures.</p>	<p>Applications for Affiliate Membership shall be addressed to the Secretary-General and must be accompanied by:</p> <p>(a) An Application Form with the profile of the candidate, including information on the candidate's objectives, activity and expertise, demonstrating its connection with the principles and values promoted by the Organization and its capacity to contribute to the objective stated in Article 1;</p> <p>(b) A statement of commitment to the Global Code of Ethics for Tourism and acceptance of the Statutes of the Organization and of the obligations of membership;</p> <p>(c) Any other information as requested by the Secretariat in accordance with its due diligence policies and procedures.</p> <p>3.1 bis Applicants must also submit a receipt confirming the payment of the application fee, which shall be a fixed amount, established by the Executive Council on the recommendation of the Committee on Matters related to Affiliate Membership. This fee shall be non-refundable under all circumstances.</p>

Annex V: Entities ceased from the Affiliate Membership in 2024 and 2025

On 1 July 2024		
	Name of the Entity	Country
1	Amaala Company	Saudi Arabia
2	Business Association of Georgia	Georgia
3	Caribbean Public Health Agency - CARPHA	Trinidad and Tobago
4	Centro Español de Nuevas Profesiones	Spain
5	Club Atlético de Madrid S.A.D.	Spain
6	Comité Regional du Tourisme de Nouvelle-Aquitaine	France
7	Committee For Tourism - Moscow City Government	Russian Federation
8	Fondazione Romualdo del Bianco	Italy
9	Gastronomic Association of Georgia	Georgia
10	Ghana Tourism Federation - GHATOF	Ghana
11	International Foundation Sport Tourism and Youth	Georgia
12	Instituto Medio de Gestao Hotelaria e Turismo - Francisco dos Santos (IMGHT-FS)	Angola
13	Katowice School of Economics	Poland
14	Kasese Tourism Investors Forum	Uganda
15	Ou Position	Estonia
16	Patronato Provincial de Turismo Diputación de Córdoba	Spain
17	Recevin - Reseau Européen des Villes du Vin	Portugal
18	Tourisme et Hôtellerie SAUER International THSI	France
19	Tourism Kwazulu-Natal	South Africa
20	Universidad Ricardo de Palma	Peru
On 1 July 2025		
	Name of the Entity	Country
21	ALIANZA DE EDUCACION SUPERIOR EN Spain S.L	Spain
22	ATHENS DEVELOPMENT AND DESTINATIONS MANAGEMENT AGENCY	Greece
23	CORPORACION MUNICIPAL TURISMO VICUÑA	Chile
24	FACILITY CONCEPT	Côte d'Ivoire
25	GLOBALIA CORPORACION EMPRESARIAL S.L.	Spain
26	HOSPITALITY & TOURISM ASSOCIATION OF ESWATINI	Eswatini
27	MANIFEST DESTINATIONS GROUP INC	United States of America
28	MIDDLE EAST UNIVESITY	Jordan
29	ONWARD	United States of America
30	ROYAL COMISSION FOR AIULA	Saudi Arabia

31	RVF INTERNATIONAL LLC	United States of America
32	SCHLOSS SCHOENBRUNN KULTUR-UND BETRIEBSGES m.b.H. (AUSTRIA)	Austria
33	THE STYLE OUTLETS-NEINVER S.A.	Spain
34	TURISMO COMERCIO Y PROMOCION ECONOMICA DE SALAMANCA, S.A.U.	Spain
35	ULSAN METROPOLITAN GOVERNMENT	Korea
36	UNIVERSIDAD SAN IGNACIO DE LOYOLA	Peru
Effective on 10 November 2025		
	Name of the Entity	Country
37	International Institute for Research and Development of Special Interest (SITI-1)	Iran (Islamic Republic of)
38	Pardis Iranian Mana Seir International Tourism Institute	Iran (Islamic Republic of)